



**9/11 MEMORIAL COMMITTEE MEETING
Station #6 – Chapel Area – Sedona – Meeting Room
Tuesday, January 26, 2016 / 12:00 Noon**

~ MINUTES ~

I. CALL TO ORDER/ROLL CALL

Committee Members: Scott Jablow – Chairman; Dennis Burke; Leslie Hunt; Steve Hunt; David Soto

Others Present: Kyle Jablow, Technical Advisor; Tricia Greer – SFD Executive Assistant

Committee Chairman Scott Jablow opened the meeting at 12:10 AM. Steve and Leslie Hunt announced they would be moving to New Hampshire in mid-March to be closer to family, but would continue to serve on the committee until then.

II. DISCUSSION/POSSIBLE ACTION: Approval of 1/5/16 Committee Minutes

As the committee was not able to review the Minutes, approval was deferred until the next meeting.

III. DISCUSSION/POSSIBLE ACTION: Review and Approve Correspondence

No correspondence was discussed.

**IV. DISCUSSION/POSSIBLE ACTION: LEA Architects Progress on Construction Plans;
Request for Proposals – Memorial Construction**

Mr. Jablow had nothing to report on the architects' progress, although he said the plans would be ready soon, and should have something for the next committee meeting. Local contractors will be able to submit bids for construction of the project.

V. DISCUSSION/POSSIBLE ACTION: Sedona 9/11 Website and Electronic Fundraising

Chief Kazian created a 9/11 PowerPoint presentation that can be used at meetings or to download from the website, and is happy to share it with the committee.

VI. DISCUSSION/POSSIBLE ACTION: Update of Fundraising Efforts

- The committee has raised \$14,800 to date, with \$8,100 being used for the construction drawings. It includes a \$2,000 donation from the Sedona Lodging Council last week.
- Mr. Jablow expects at least \$1,000 from CVS; he met with Diamond Resorts and asked for a minimum of \$10,000 and offered an exclusive as the only time share donor for \$20,000.
- Mr. Jablow spoke at the Rotary Club meeting last week.
- The Manager of the Sedona Bashas' told him they were considering donating \$911.
- He and Fire Marshal Gary Johnson gave an interview on a local radio station regarding the Memorial.
- Sedona Engraving and Copy donated the printing of flyers and envelopes.
- As discussed at a previous meeting, Mr. Jablow is still working with an individual with a mailing list of 800 residents who previously donated to local causes.
- There is still possibility of a fundraiser during the Vietnam Memorial Wall exhibit, maybe in conjunction with Sedona International Film Festival at Mary Fisher Theater. Mr. Hunt said he would research a 9/11 documentary he remembers seeing. Executive Director Patrick Schweiss is open to the Film Festival helping with an event, and Mr. Jablow will continue his dialogue with him.

- Mr. Jablow was told by a Safeway contact that any donation they made has to be to a 501C3 or “pass through” a non-profit organization; he contacted the Sedona-Verde Valley Firefighter Charities, and they are willing to be the “pass through”, but they want 10% for their charities. The group discussed the pros and cons of paying the 10% to use the 501C3 number; Mr. Soto commented 90% donation is better than none, and it would provide the avenue to receive funds. Mr. Jablow will talk to Mr. Schweiss to see if he would be willing to let us use the Film Festival 501C3.
- Part-time committee member, Warren Eckstein, has 8,000 contacts on FaceBook through his radio show, and will post information about the 9/11 Memorial.
- Mrs. Hunt and Mr. Burke, along with Chief Kazian, met with employees at the Hilton regarding the proposed Golf tournament; basically, we would need 100 golfers and the fee would have to be at least \$90 per person. Mrs. Hunt said a huge amount of manpower would be needed for the tournament with possibly not much return; consensus of the committee is to pass on the golf tournament.
- Mrs. Hunt believes the pancake breakfast at Station 6 may still be good idea. Mr. Soto agrees there is validity in holding breakfast at a station – possibly monthly and we should have future discussion.

VII. DISCUSSION/POSSIBLE ACTION: Other Fundraising Ideas and Resources

- Mr. Jablow is considering having plaques made for large donors to display in their businesses.
- Mr. Jablow will attempt to schedule a presentation at a Sedona 30 monthly meeting.
- Mr. Soto would like to have a large banner “Future Home” sign announcing the 9/11 Memorial in front of Station 6 giving the website for donations; he will talk to Chief Kazian about this. Mr. Soto said he would talk to Mark at Sun Signs to see if he would produce the banner as an in-kind donation for the Memorial. Ms. Greer commented SFD would need to give approval for placing the sign and want to see a “mock-up”.
- Another fundraising idea was presented by Mr. Soto – wine tastings at Vino de Sedona, Sound Bites Grill, or other local venues; he will find out more information to present to the committee.
- The group discussed the possibility of Mr. Jablow giving a presentation at one of the Sedona-Verde Valley Realtors Association weekly meetings.
- Mr. Hunt stated PJ’s Pub is still interested in holding a fundraiser in the spring, but because he is moving, another contact would need to be established; Mr. Jablow said he would be happy to do so; Mr. Hunt could introduce Scott to PJ’s owner.
- Mr. Hunt gave brochures to the Republican Women of the Red Rocks.

VIII. ADJOURNMENT

The next committee meeting will be on Tuesday, February 9, 2016 at 10:00 AM at Station 6. The meeting was then adjourned at 1:10 PM.

Tricia Greer, Recorder to the 9/11 Memorial Committee

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