



Sedona Fire District

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9/11 MEMORIAL COMMITTEE MEETING
Station #6 – Chapel Area – Sedona – Conference Room
Tuesday, March 15, 2016 / 9:30 AM

~ MINUTES ~

I. CALL TO ORDER/ROLL CALL

Committee Members: Chairman Scott Jablow; Dennis Burke; David Soto; Tricia Greer – Recorder

Others Present: Division Chief Scott Schwisow; Larry and Lance Enyart – Via Telephone

Committee Chairman Scott Jablow opened the meeting at 9:30 AM.

II. DISCUSSION/POSSIBLE ACTION: Approval of 3/1/16 Minutes

Mr. Soto moved to approve the 3/1/16 Minutes; Mr. Burke seconded; the motion passed unanimously.

III. DISCUSSION/POSSIBLE ACTION: LEA Architects Progress on Construction Plans; Request for Proposals – Memorial Construction

- Mr. Soto got an email from Chief Kazian which said he would like the district's attorney to review the RFP contract and it was sent to Attorney Whittington; this item is on the next Fire Board agenda.
- Mr. Jablow was contacted by another local contractor, John DiBatista, stating he may be interested in bidding. Mr. Jablow called the other interested contractors, Joel Detar (who informed him he is willing to do the project for his cost, and Detar is working with LEA on another project); Biermann Construction wants to be included; and Schrader Martinez, which may not meet the time line.
- It was pointed out that we are 180 days away from the dedication on September 11th. LEA made the changes previously requested by the Board and submitted the updated plans. Staff and the committee could open the bids to see which best meets our expectations and present them to the Board for its decision. Mr. Soto wants to clarify the concrete curing/grinding time as he felt it would take 90 days.

IV. UPDATE: "Future Home of Memorial" Sign

Mr. Soto said the frame we used in the St. Patty's Day Parade can be used for the sign. He explored using graphics from Staples, which provide a higher quality for large-format printing; a permit from the City of Sedona is only good for 28 days; however, once the contract is granted, the contractor can have a sign for the duration of project. The City of Sedona has said the permit could be waived, as SFD does not fall under city guidelines; it was decided to put up the sign. Mr. Soto is trying to figure out how to put a "thermometer" of the amount of money raised; the committee discussed other options, such as a circle with percentages. The sign will be on the right side of the drive to be able to be read by one way traffic.

V. DISCUSSION/POSSIBLE ACTION: Sedona 9/11 Website and Electronic Fundraising

Kyle Jablow will add pictures from the Parade on our website.

VI. DISCUSSION/POSSIBLE ACTION: Update of Fundraising Efforts and Upcoming Events

- The painting donated to the project is on its way to Mr. Jablow's house this week; we still do not have an accurate estimate of its worth.
- Mr. Soto said a metal fabricator, Joe Hester, offered to do some of the work on mounting the beam to the girders, and told Mr. Soto a way it could be mounted differently; Chief Schwisow stated LEA has designed a way to mount the girder, and we need to conform to the specifications.
- Fundraising at the St. Patrick Day Parade raised a combined total with check and cash of \$113.30.
- As previously discussed, a local person with a list of 800 people in Sedona who donate to local causes has agreed to send a letter on our behalf; SFD will pay for printing/postage. Mr. Jablow and Mr. Soto

believe we need a procedure through SFD Finance – possibly, an enterprise account – of a way to sign/get authority to spend funds from donations; Chief Schwisow will talk to Finance about this; he suggested Ms. Greer could be signer of checks below \$2,000. Mr. Soto said Sound Bites will design an ad for the April 17th fundraiser, and Mr. Jablow talked to the *Red Rock News* about an ad; the newspaper will not donate it, but would match funds dollar for dollar for an ad; committee consensus was to pay for the advertising through the *Red Rock News*.

- Mr. Soto said Sound Bites is going full steam ahead and taking the lead on the fundraiser on April 17th; they will create a 15-second video clip to be shown in every hotel in Sedona; also, Sound Bites will donate an autographed guitar for the silent auction. Vendors for food and beverage are giving a discounted rate to maximize the contribution. Additionally, Sound Bites is making available its video system, so we could play a slide show or video during the event. We will have several roaming MCs – Kazian, Soto, and the owner of Sound Bites, Steve. Kyle Jablow will take photos of the event for the website. The property owners and City have approved displaying the trailer with the girder in front of Sound Bites for the event. We will have a raffle and collection box with the extinguisher before the event. The tables are \$911 for six at about \$150 each. We are also having a silent auction in the background and have started collecting items – oil painting, sculptures, a condo stay in Hawaii – but, the committee needs to continue gathering items. Additionally, one table is already reserved/sold; we are hoping to make \$10,000 from this event.
- The PJ's Pub event is scheduled for April 10th – all day from opening to closing – with all menu items at \$9.11 and the girder will also be displayed there. A collection box/extinguisher will also be present. PJ's manager and Mr. Soto are working on details.
- The pancake breakfast will be held on one of two dates – either May 14th or May 28th (Memorial weekend); Mr. Soto will talk to Police Chief Cota for possible traffic help between the synagogue and church at the breakfast. More tourists will be in town during Memorial weekend. We will need volunteers and someone with a food handler license. Mr. Soto will put out the call for volunteers. There will also be a static display of fire engines and kids activities.
- Mr. Soto is working with Jennifer at the Chamber of Commerce to be on their networking list, and also to put a collection box in Uptown with a sign.
- Vino de Sedona is hosting a wine tasting fundraiser in June with finger foods; there will be a “cover charge” for wine tasting.
- Other static displays and collection boxes will be placed at various locations through town.
- Mr. Jablow will follow-up with Fidelity Trust regarding the \$1000 donation from Mr. Geller.
- Bashas' committed to \$1000.
- Mr. Soto is trying to find a fundraising contact for Cardinals Football; Ms. Greer suggested the Pat Tillman Foundation, as 9/11 is what inspired him to join the military; Mr. Soto will call.

VII. DISCUSSION/POSSIBLE ACTION: Other Fundraising Ideas and Resources

- Ms. Greer contacted her friend who knows the director of the National 9/11 Memorial in New York and we will get an American flag flown over the Memorial to use at our dedication ceremony.
- The committee is trying to figure out a semi-permanent home for the girder/trailer. Chief Schwisow said he would look in the annex at Station 1. We could put a tarp over it to store outside. Mr. Soto will store the wooden sign until it is time to display.
- Mr. Soto thanked the SFD employees who helped prepare the trailer for the St. Patrick's Day Parade – Mechanics George and Mike, Ed Mezulis, Chief Schwisow, Tammy Schuerman, and Tricia.

VIII. ADJOURNMENT

The next meeting will be 3/24/16 at 9:00 AM at Station 6. The meeting adjourned at 10:44 AM.

Tricia Greer, Recorder to the 9/11 Memorial Committee

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