



Sedona Fire District ANNUAL REPORT For Fiscal Year 2011/2012

~July 1, 2011 through June 30, 2012~

Vision Statement:

SFD will continue its excellence in service while adapting to the ever changing needs of our community, the organization, and the environment.

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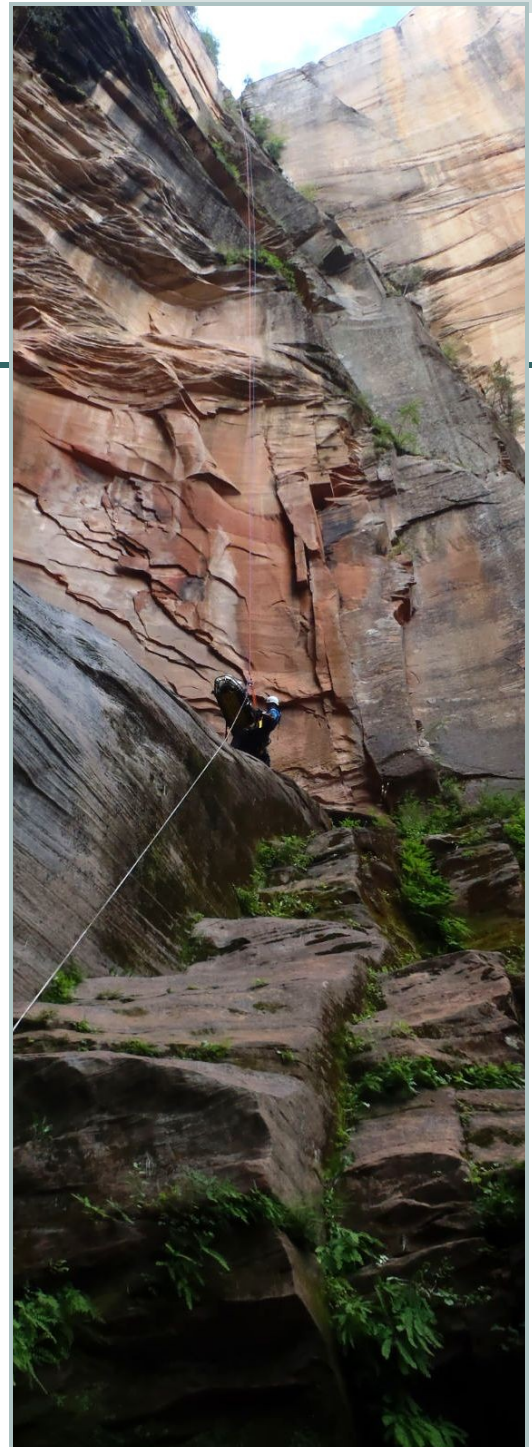
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District Information

- ~ Land Area: **168 Square Miles**
- ~ Population: **22,000 +/-** full-time residents and millions of tourists
- ~ Full-Time Operational Personnel: **71**
- ~ Administrative/Support Personnel: **28**
- ~ Number of People SFD Trained in FY 11/12:
BLS Healthcare Providers—**388**;
CPR & First Aid—**990**;
CPR & AED—**265**;
BLS Instructor—**52**
- ~ Building Plans: **147**
- ~ Building Permits Reviewed: **100**
- ~ Fire Inspections Conducted: **525**
- ~ Fire Loss = Approx. **\$880,000**
Fire Loss Saved = Approx. **\$2,300,000**
- ~ Media Articles/Radio/TV: **343**
- ~ Child Car Seat Safety Inspections: **53**
- ~ # of Fire Stations: **4** staffed 24/7/365.

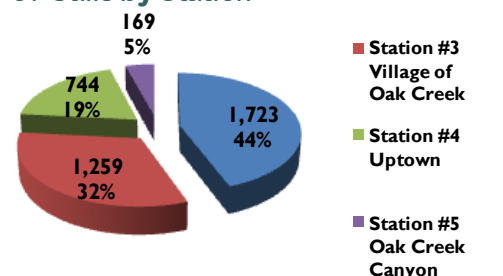
Total # of Incidents in FY 2011/2012: **3,895**

- ~ Fire: **87** (Residential and Commercial)
- ~ Wildland Fires / Urban Interface: **12**
- ~ Emergency Medical: **2,017** (EMS-Alpha, Bravo, Charlie, Delta & Echo; Emergency Transports)
- ~ Interfacility Transports: **607**
- ~ Motor Vehicle Accidents: **162**
- ~ Still/Other Assignments: **213** (Mutual & Auto Aid, HazMat, Fire Investigation Task Force)
- ~ Aircraft Assignments: **4**
- ~ Special Duty: **755**
- ~ Rescue: **38** (Technical, Swiftwater, Helicopter, High Angle Rope, etc.)



Insomniac Canyon (West Fork-Oak Creek) Multi-Agency Rescue of Injured Hiker — August 13 & 14, 2011

FY 2011/2012 # of Calls by Station





Photos from Blue Horizon Road Fire—May 8, 2012

Significant Fires in FY 2011/2012:



Little Nugget Lane Fire— June 15, 2012



Photos from Beaver Street Fire—May 25, 2012



SFD Save Rate for Cardiac Arrest Patients Beats National Average

SFD works aggressively to provide the best Advanced Life Support care possible. An initiative to perform continuous compression resuscitation (CCR) led to an above average survival rate of cardiac arrest patients within SFD compared to the national average. The American Heart Association (AHA) reports that only 8% of people who suffer a sudden cardiac arrest outside of the hospital survive. Yet, a report generated by Verde Valley Medical Center reviewed SFD's cardiac resuscitation statistics from 2011 and reported of the 19 cardiac resuscitation attempts SFD performed, 6 of those individuals were discharged from the hospital after being considered clinically dead. This is almost a 31% save rate!

These results are due to SFD's dedication to "hands only" CPR (CCR), our highly trained Paramedics, Automatic External Defibrillator program, and SFD dispatchers providing emergency medical instructions in an initial level of care for 9-1-1 callers.

It is important to benchmark our program, recognize the initiatives, and appreciate the approach SFD takes to providing first class service to make a huge impact in the lives of those who call 9-1-1.



Regional Communications Center

SFD operates a Regional Communications Center providing dispatch services not only for Sedona, but also for Camp Verde, Montezuma-Rimrock, Pinewood, Mayer, Black Canyon City, Clarkdale, and Verde Valley fire districts; Cottonwood and Jerome fire departments; as well as, Verde Valley Ambulance Company. It is the only fire agency in Arizona operating a primary 9-1-1 Public Safety Answering Point.

Calls Handled by Communications Center during Fiscal Year 2011/2012:

9-1-1 Calls: **32,670** (Wireless/Cell Phone: 22,471—69% and Wired/Land line: 10,199—31%)

Non 9-1-1 Calls: **61,755** (Intercom, Admin lines, ring down from law enforcement)

Total Phone calls handled by SFD Regional Communications Center: 94,425

Sedona Fire District Governing Board



Airplane Crash at Sedona Airport—May 30, 2012

Sedona Fire District is governed by a 5-member non-partisan Board elected by registered voters of the District. The Board establishes policy, sets tax rates, and approves the budget. As a special district of Arizona, SFD must comply with applicable Arizona Revised Statutes. Open public meetings are held on the fourth Wednesday of every month and other special meetings and workshops, as needed.

Fire Board Members serving from July 1, 2011 until May 2012 were: *Chairman Dave Blauert; Clerk Charles Christensen; and Members—Craig Dible, Phyllis Erick, and Ty Montgomery.* On May 15, 2012, a Recall Election of three SFD Governing Board Members was held, and Board Members were then: *Chairman Ty Montgomery; Clerk Corrie Cooperman; and Members — Craig Dible, Nazih Hazime, and Diane Schoen.*

FY 2011/2012 Actual/Audited Budget

Walker and Armstrong, Certified Public Accountants, conducted the annual audit of SFD's financial records in accordance with U.S. Generally Accepted Auditing Standards, as well as Government Auditing Standards.

~Projected Expenditures: **\$13,280,171** ~ and ~ Actual Expenditures: **\$11,084,135**

~Projected Revenues: **\$13,280,171** ~ and ~ Actual Revenues: **\$13,304,448***

~Capital Reserves: **\$2,097,260**

~Board Contingency: **\$1,992,026** (Per SFD Board Policy-Set aside 15% of budget for Fund Balance)

~Carryover/Operating Contingency: **\$400,000** (For unanticipated, but necessary expenses, such as emergency vehicle repair, increased fuel costs, matching funds for unexpected grant opportunities, etc.)



SFD Paver Project Under Construction — June 2012

“Pink Heals” Cancer Awareness and SFD Pavers

Our SFD employees wore pink in summer 2012 to bring awareness to the devastating effects of cancer on our community in the Pink Heals Cares Enough to Wear Pink cancer awareness Program. Pink Heals visited Station #1 in pink fire trucks to raise money to support this cause. Visit pinkfiretrucks.org for more information.

Additionally, SFD and the Sedona-Verde Valley Firefighter Charities joined to help our community. Funds collected last summer by selling pavers placed in front of Station #1 went to the Amanda Rae Coughlin Foundation to support local families dealing with the challenges of a child diagnosed with cancer; the foundation was created by a Sedona family to honor their daughter, Amanda, who was diagnosed with Adenocarcinoma and tragically lost her battle on March 16, 2012 at the age of 21. Pavers are still available for purchase to support this cause – a 6” by 9” is \$75 and a 6” by 12” for \$150. For additional information or to purchase, please call Sedona Fire District at (928) 282-6800.



“Pink Heals” Employee Participation—2012



2011 SFD Service Award Winners:

Firefighter of the Year

Engineer Dave Guth

Officer of the Year

Assistant Chief Terry Keller

Admin/Support Employee of the Year

Executive Assistant Tricia Greer

Telecommunicator of the Year

Comm. Specialist Supervisor Jeff Jennings

Community Service

Firefighter Jamey Kreun

Customer Service

IT Lead Technician Jeremy Harris

Outstanding Citizen/Organization

Pink Jeep Tours (For their rescue assistance)

Unit Citation

Insomnia Rescue: Firefighters Lars Romig, Cooper Carr, Johnny Sedillo, Shawn Foster,

Aaron Sheehan (Cover Photo)

Valor Citation

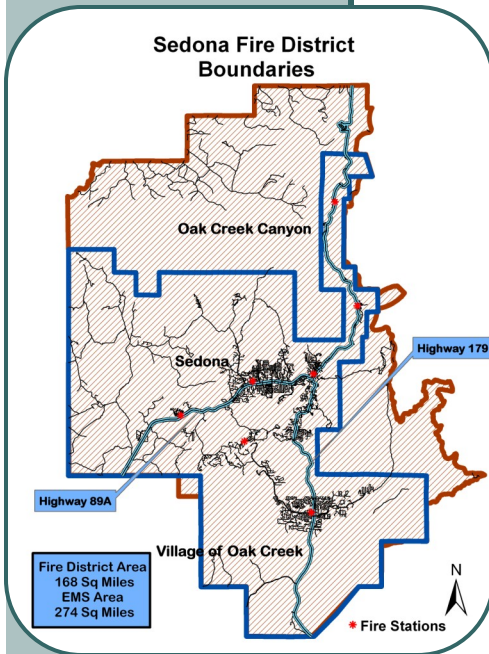
Mark's Draw Rescue: Firefighters Mark Beneitone and Josh Wells

Our Commitment: *The desire to serve, the courage to act, the ability to perform.*

Our Most Valuable Asset... Our People!



SFD Station 3 (Village of Oak Creek) "C" Shift Crew—L to R: Lars Romig, Keith Christofferson, Brent Johnson, Cooper Carr, Steve Van Riper, Josh Wells, and Captain Tim Lefler (Retired in December 2011)



Meet Our New Chief— Kris Kazian!

After a nationwide search, Chief Kazian was selected and began on March 19, 2012. He was formerly with the Countryside Fire Protection District, located in Illinois. Chief Kazian has been in the fire service since 1990 and has a Masters degree in Organizational Leadership.



SFD Fire Chief Kris Kazian

In the summer of 1956, donations and pledges were actively sought from community members to fund a fire department. The Sedona-Oak Creek Volunteer Fire Department was officially created on April 7, 1957 by a group of committed volunteers. They had already dealt with some frightening structure fires and realized the potential for risk was increasing. Tom Frost, whose efforts were instrumental in developing the official fire department, was named the fire chief and had a secretary-treasurer and fourteen volunteers to work with him. In 1957, most Sedona residents lived in Coconino County within the



boundaries of the newly formed fire district, but those living in Yavapai County were without fire protection. It made residents aware of the technical problems that occur when a community is split geographically. That legal and political hurdle did not stop the volunteers! Although they were ineligible for compensation if injured and were restricted by threats of personal lawsuits, Tom Frost and his volunteers crossed the county line to help whenever needed.

In October 1960, the Red Rock Fire District was formed, spearheaded by the newly formed Red Rock



Taxpayers' Association, and the county line quandary was partially resolved. The Yavapai

County district consisted of Fire Chief Jack Wager, a secretary/treasurer, and 11 volunteers. The two districts drew up a mutual aid agreement that allowed them to legally cross the county line to work as a team. Red Rock Fire District built its first two-bay station on land donated by a development company in Grasshopper Flats on Harmony Drive.

The districts formally merged in 1993 after a combined election of residents of the two districts and officially became the Sedona Fire District.



A Brief History of SFD